

★ ★ ★ ★ ★ ★ ★ YOUR TOWN IS NEXT

Hemp for Victory 2.0 · one-page kit · Fresno is building the model. Your town is next.

The war cry. America's housing shortage, high costs and unhealthy homes put families under stress. That stress can push families toward homelessness, and research links housing stress to worse mental health. Hemp for Victory 2.0 answers with **safe, healthy, American-grown homes**. Fresno County is building the model.

3.7-4.7 million

homes short nationwide (estimates vary)

22.7 million

renter households paying over 30% of income for housing (2024)

745,652

people homeless on a single night, January 2025

Sources: Freddie Mac (3.7M, Q3 2024); Zillow (4.7M, 2024); Harvard JCHS, *State of the Nation's Housing 2026*; HUD, *2025 AHAR Part 1* (May 2026). Mental health: an association found in research (e.g., a 2025 systematic review of renters, PMC12810827), not proof of cause and not a claim that any home cures anything.

We are building a model, not just hempcrete homes. The model is a local system any town can copy:

local hemp farms + materials processing

local builders + training

code adoption

healthy-home living

open books + local ownership **Homes are the proof.**

5 steps any town can copy

- 1 Pledge.** Sign at **HempForVictory2.com**, add your state and ZIP, and tick "Bring it to my town." Your town (not your name) goes on the map.
- 2 Ask your city to adopt Appendix BL.** Hemp-lime (hempcrete) already has its own chapter in the model residential code: **IRC Appendix BL, Hemp-Lime (Hempcrete) Construction** (2024 IRC). In California, **Kingsburg** (Ord. 2025-06), **Marina** (Ord. 2026-08) and **Arcata** (Ord. 1583) adopted it. One ask: "Please adopt Appendix BL as an optional method in our building code." *Check your state's rules on local code changes first.*
- 3 Find your local growers and builders.** Licensed hemp growers (through your state's hemp program), lime suppliers, builders and trades nearby. Make a simple list: name, what they do, how far away.
- 4 One role each.** Homeowner · Farmer · Builder/Tradesperson · Buyer/Renter · Volunteer · Neighborhood leader · Supporter (later). No research needed; nobody does everything.
- 5 Open books.** Post every dollar in and out, and every result, including what doesn't work. No money asks first.

The national asks

HUD: recognize local Appendix BL adoption as an example of its May 2026 *State & Local Best Practices* (relax rules that require stick-built-only homes), and invite a hemp-lime home to a future Innovative Housing Showcase.

USDA: route hemp building materials through BioPreferred and Rural Development priorities, and finish uniform grades for hemp fiber and hurd (ARS project), so farm hurd can become building-grade.

FEMA: in rebuild and hazard-mitigation guidance, recognize tested fire-resistant (not fireproof) wall assemblies, such as the 1-hour hemp-lime walls approved for the 2027 IRC (final publication pending).

States: adopt Appendix BL statewide in the next residential code cycle, so every town has the option without a separate local ordinance.

Honesty rules. Hemp-lime is **fire-resistant, not fireproof**. "Affordable" is a goal, not a promise. No health or medical claims. The Fresno County pilot is in due diligence, and no build dates have been set. Cities that adopted Appendix BL are listed as public fact, not as endorsers. No agency, official or organization endorses this campaign unless it says so in writing. Industrial hemp is not marijuana.

Join the War Cry · HempForVictory2.com · @hempforvictory2 · kingdomonearthbuilders@gmail.com

"We are made in the image of God. Be Best." · A Kingdom On Earth Builders (KOEB) project